CGB-C(-0162

Office of the Secretary Federal Communications Commission Attention: CGB Room 3-B431 445 12th St. SW Washington, DC DEC 3 0 2005
FCC - MAILROOM

Petition for Exemption from Closed Caption Requirements

Maurice Fontenot / Susan Melton Fontenot DBA Outdoor Adventures Productions 1019 Shady Lane Westlake, La 70669 337 439-4063 ph 337 439-0033 fax

Email: Outdoor@communicomm.com

Introduction

Outdoor Adventures Productions is the dba (doing business as) name used by Maurice Fontenot and wife, Susan Melton Fontenot. Outdoor Adventures Productions, is a home based business and was started in 1993 for the purpose of producing and airing outdoor fishing and hunting shows about Southwest Louisiana, as well as doing other non broadcast video projects. There are no employees and the business is running entirely by Maurice and Susan Fontenot, which is treated as a sole proprietorship. Outdoor Adventures Productions also produces industrial safety and training videos. The television program currently produced by Outdoor Adventures is a 30 minute outdoor program called BAYOU COUNTRY OUTDOORS, and is hosted by Susan Melton Fontenot and Maurice Fontenot. The program is advertiser supported and is delivered to KPLC Ch 7 television station as a complete program including commercials. We buy the time block used to air the show. We pay for one air time per week, 6 AM on Saturdays, and receive one additional air time at no charge, 4 am on Tuesdays. Outdoor Adventures Productions has a modest video production studio, with the minimal of production equipment. Maurice Fontenot and Susan Melton Fontenot doing business as Outdoor Adventures Productions here by petitions for exemption from the closed captioning requirements under Section 79.1 (d) (2 & 12).

Nature and Cost of Closed Captions

Notification to Outdoor Adventures Production from KPLC TV 7 about the requirements and the exemptions available were received on Dec 22, 2005. With the Christmas and New Years Holidays information about available services and equipment has been hard to get. One company has responded to our request for rate quotes. Video Caption Corporation, responded with a verbal quote, by telephone, of \$200 per episode plus tape and shipping cost. Aberdeen Captioning had an online brochure listing rates from \$7 to \$16 per minute. (included as an exhibit) No specifics were given for the rate variances. Sub titles will not be accepted by KPLC TV, so that option was not investigated. As to the purchase of equipment to do the closed captioning in house at Outdoor Adventures Productions, none of the companies contacted have yet to return our inquiries. Modesto Junior College's web site listed a grant where the necessary equipment to do close captions was purchased for \$5,000. That is also included in the exhibits.

Impact on the Operation of the Program Producer

For the year 2004, our total advertising revenue for the program BAYOU COUNTRY OUTDOORS and other events totaled \$74, 425. The cost of producing and purchasing air time for those 52 programs was \$45,370. A net profit of \$29,055. Other video non broadcast production work grossed \$29,099. Of that \$18, 263 were expenses related to those non broadcast production projects. Net profit was \$10,792. Profit after other related business expense was \$15,772 for 2004. To add

closed caption to our aired programs would cost \$15,600 per year, which constitutes 54% of our profit from the program. (averaged cost at\$300 per week x 52 weeks) To require closed caption for aired programs produced by Outdoor Adventures Productions dba Maurice Fontenot / Susan Melton Fontenot would place an undue burden on the business and them personally. The only choice would be to stop producing the program and find other sources of income.

Other Sources of Income

The sole source of income for the program's production and purchasing of air time, to air that program, comes from advertisers buying advertising time on the program. Because we must purchase air time that has limited availability, we must also compete with much larger corporations, with greater buying budgets, for that air time. We must also be competitive, in price, with the very television station selling us the air time for potential advertising clients. Our advertising prices are as high as they can go and still be competitive. To add the additional cost of closed captions would drive our rates beyond the reach of many of our present clients and price us out of the competitive market. We are a small for profit business so seeking assistance from grants is not an option.

Type of Operation of the Program Owner

Our Business is television and video production and advertising sales. We deliver our advertising sales thru the television program BAYOU COUNTRY OUTDOORS. Our television and video production income is based around video services provided to local industry. We also do graphic video design and event production. Both are on a limited basis and listed as part of our production income.

Other Relevant Factors

Outdoor Adventures Production is a home based business and is a DBA of Maurice Fontenot and Susan Melton Fontenot, located in Southwest Louisiana. On Sept. 23 -24, 2005, we were in the direct path of Hurricane Rita. Lake Charles, Westlake and Sulphur, La experienced the full force of the storm and the most destruction. Most homes and businesses were damaged (ours included) and many totally destroyed. Most businesses are operating with only 50 - 70% of the their normal staff of employees and are dealing with reduced business hours. We have our studio back in operation and have been able to resume airing programs. But like our clients we are still struggling to get things back to full strength. The television station, KPLC, where we air our programs, was also directly effected. For what ever reason the legal department of the corporate owners of KPLC TV did not inform the local station employees of the Jan. 1, 2005 mandate about closed captions until the week of Dec. 19, 2005. Our sales rep notified us at noon on Dec. 22, 2005 about what was needed from us. (provide closed captions after Jan. 1, 06 or a filed exemption) With the Christmas Holidays it wasn't until Dec. 27, 2005 that we received the necessary documents to file for the exemption. Additional cost documentation, we may have otherwise, will be missing.

Conclusion

Outdoor Adventures Productions totally supports the closed caption concept and can see where programmers with the proper resources can both benefit the viewers and their clients. With time and new resources we may be able to add close captions in the future. However, the recent natural disaster of Hurricane Rita and the limited size of Outdoor Adventures Productions, compels Maurice Fontenot / Susan Melton Fontenot, dba, Outdoor Adventures Productions to request an exemption to providing closed captions as an undue hardship and that Outdoor Adventures Productions fall under the \$3 million dollar a year income level. As per the requirements und Section 79.1 (d) (2 & 12).

Declaration:

I, <u>Maurice Fontenot</u>, am <u>co-owner</u>, of <u>Outdoor Adventures Productions</u>, and have reviewed the Petition for Exemption for Closed Captioning filed on behalf of <u>Maurice Fontenot and Susan Melton Fontenot</u>, doing <u>business</u> as, <u>Outdoor Adventures Productions</u>, in this matter, and upon information and belief, believe the statements regarding our organization and <u>BAYOU COUNTY OUTDOORS</u>, to be true and accurate.

Maurice Fontenot Co-owner

Date

Schedule:

Outdoor Adventures Productions produces and provides only one program for broadcast or other wise. That program is BAYOU COUNTRY OUTDOOR, which airs on KPLC Ch 7, on Saturdays at 6AM and Tuesdays at 4Am each week.

SCHEDULE C (Form 1040)

Profit or Loss From Business

(Sole Proprietorship)

Attachment Sequence No. 09

OMB No. 1545-0074

Department of the Treasury

▶ Partnerships, joint ventures, etc., must file Form 1065 or 1065-B. ▶ Attach to Form 1040 or 1041. ▶ See Instructions for Schedule C (Form 1040).

Name of proprietor Maurice Fontenot Principal business or profession, including product or service (see page C-2 of the instructions) B Enter code from pages C-7, 8, & 9 ▶ | 5 | 4 | 1 | 8 | 0 | 0 Television Advertising and Video Production Services D Employer ID number (EIN), if any Business name, If no separate business name, leave blank. Ċ **Outdoor Adventures Productions** Business address (including suite or room no.) ▶ 1019 Shady Lane, Westlake, La. 70669 City, town or post office, state, and ZIP code (3) ☐ Other (specify) ▶ _____ (1) **Cash** (2) Accrual F Accounting method: Did you "materially participate" in the operation of this business during 2004? If "No," see page C-3 for limit on losses G If you started or acquired this business during 2004, check here Part I Gross receipts or sales, Caution. If this income was reported to you on Form W-2 and the "Statutory 103 524 1 2 2 Returns and allowances 3 3 Subtract line 2 from line 1 2643 4 4 Cost of goods sold (from line 42 on page 2) 5 5 6 Other income, including Federal and state gasoline or fuel tax credit or refund (see page C-3) 100881 Gross income, Add lines 5 and 6 . Expenses. Enter expenses for business use of your home only on line 30. Part II 19 19 Pension and profit-sharing plans 8 Advertising 20 Rent or lease (see page C-5): Car and truck expenses (see 5280 20a a Vehicles, machinery, and equipment . page C-3) 20h 10 b Other business property. . . 10 Commissions and fees 638 21 4 21 Repairs and maintenance . 11 Contract labor (see page C-4) 22 22 Supplies (not included in Part III) 12 12 Depletion 175 23 23 Taxes and licenses Depreciation and section 179 13 24 Travel, meals, and entertainment: expense deduction 1423 24a a Travel . included in Part III) (see 13 b Meals and page C-4) 511 entertainment Employee benefit programs 14 c Enter nondeduct-14 (other than on line 19), ible amount in-15 15 Insurance (other than health) , cluded on line 24b 16 Interest: (see page C-5) 511 1680 24d 16a d Subtract line 24c from line 24b a Mortgage (paid to banks, etc.) . 1836 25 16b 25 Utilities b Other 26 Wages (less employment credits) 26 Legal and professional 17 27 Other expenses (from line 48 on 17 services . 73566 page 2) 27 18 Office expense 18 85109 28 Total expenses before expenses for business use of home. Add lines 8 through 27 in columns , . . . 28 15772 29 Tentative profit (loss), Subtract line 28 from line 7 29 30 Expenses for business use of your home. Attach Form 8829 30 Net profit or (loss). Subtract line 30 from line 29. • If a profit, enter on Form 1040, line 12, and also on Schedule SE, line 2 (statutory employees, 15772 31 see page C-6). Estates and trusts, enter on Form 1041, line 3. • If a loss, you must go to line 32. If you have a loss, check the box that describes your investment in this activity (see page C-6). 32 If you checked 32a, enter the loss on Form 1040, line 12, and also on Schedule SE, line 2 32a All investment is at risk. (statutory employees, see page C-6). Estates and trusts, enter on Form 1041, line 3. 32b Some investment is not If you checked 32b, you must attach Form 6198. at risk.

DONE.	Me O (FORT 1949) 2004		****
Par	Cost of Goods Sold (see page C-6)	Vacanta de la constanta de la	
33	Method(s) used to value closing inventory: a ☑ Cost b ☐ Lower of cost or market c ☐ Other	er (attach explanation)	
34	Was there any change in determining quantities, costs, or valuations between opening and closing inventory)	
	"Yes," attach explanation	. ∐ Yes ☑	No
35	Inventory at beginning of year. If different from last year's closing inventory, attach explanation 35		
36	Purchases less cost of items withdrawn for personal use	0	
37	Cost of labor. Do not include any amounts paid to yourself ,		
38	Materials and supplies , , , ,	2643	
39	Other costs		
40	Add lines 35 through 39	2643	·
41	Inventory at end of year	6	
40	Cost of goods sold. Subtract line 41 from line 40. Enter the result here and on page 1, line 4 42	2643	
42 ₽₽ ₽	Information on Your Vehicle. Complete this part only if you are claiming car line 9 and are not required to file Form 4562 for this business. See the instruction C-4 to find out if you must file Form 4562.	or truck expense ons for line 13 on p	s on page
43	When did you place your vehicle in service for business purposes? (month, day, year) ▶ 7 / 2 / 2		
44	Of the total number of miles you drove your vehicle during 2004, enter the number of miles you used your vehicle		
а	Business b Commuting c Other	6348	
45	Do you (or your spouse) have another vehicle available for personal use?	. 🛮 Yes 🗀] No
46	Was your vehicle available for personal use during off-duty hours?	. 🛮 Yes 🗀] No
47a	Do you have evidence to support your deduction?	. 🛮 Yes 🗆] No
b	If "Yes," is the evidence written?		No
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48	Total other expenses. Enter here and on page 1, line 27	<u> </u>	ــــــــــــــــــــــــــــــــــ

MJC receives grant to close caption distance learning videos

The California Community College Chancellor's Office (CCC Live Caption Project) has awarded a new grant to Modesto Junior College for \$112,876.94 to close caption the videos used for the college's distance learning classes. Close captioning will benefit the deaf and hard of hearing populations and will also make these materials more accessible to ESL students and students with various learning styles.

The grant money will be used as follows: \$21,600 for RapidText live captioning for distance education, \$3,300 for equipment to allow captioning of online education courses, \$81,000 for the replacement/captioning of currently non-captioned videos that are checked out by students through the MJC Library and \$5,000 for video production equipment and software to allow closed captioning of future videos produced by MJC.

"MJC is committed to providing equal access to media and education, and to creating a campus environment in which all students enjoy, without discrimination or bias, the same facilities, programs and services," said Nancee Carrillo, alternate media specialist for MJC, and the staff member coordinating and writing the grant application. "This grant will take MJC a step closer to achieving our accessibility goals," she commented.

During the grant application process, Carrillo collaborated with MJC staff members Wes Page, John Chappell, Jim Clarke, Sue Adler and Linda Occhipinti. For more information on the new grant contact Carrillo at (209) 575-6671.



captioning company. Our goal is to Aberdeen Captioning is a full-service

establish an ongoing, long-term, working

providing you with exceptional service and relationship with you. We are dedicated to

100 percent salisfaction guarantee

W -- Y -- F -- X -- Y -- Z -- X

Other than having to comply with the FCC mandate that entertainment industry. The National Association of the Dear the deaf are able to become a more complete part of the 1/1/04 and 20 hours as of 1/1/06, captioning is the only way captioned per day. 10 hours as of 1/1/02, 15 hours as of requires the following number of broadcast hours to be audience by 10 percent. loss. Captioning your program can potentially increase your reports that more than 28 million Americans have a hearing

to read. Captioning helps them all improve their language skills and 10 million elementary school children are learning second language, 27 million adults are improving their literacy impaired. Over 30 million people are learning English as a Captioning a program reaches beyond the deaf and hearing

Don't miss this giant opportunity to reach over 93 million Americans!!!!

the form of open captions, closed captions or subtitles. program's dialogue and placing it into a new master tape Post-production captioning is the process of transcribing a

Closed Captions (roll-up or pop-on) [cc]

are made visible by using a decoder. All televisions, 13 inches or larger, built after 1993 are required to have a built-A decoding device is required to open these captions for viewing. Captions are recorded on line 21 of the tape and

Open Captions (roll-up or pop-on)

Open captions look identical to closed captions but no decoding device is required to view these captions. The be visible whenever the video is played. captions are "burned" into the video tape allowing captions to

lower case letters and can appear in various colors and that it is presented on the screen. It appears in upper and Subtitling differs from open or closed captioning by the way fonts. It is also "burned" into the video and visible at all

Webcasts and Video CDs

A caption file is created from an encoded video. The caption Media Player, Quick Time or Real Player. file is synchronized with the video and played on Windows

using any Windows TrueType font. A DVD disk can also languages. Subtitles can be produced in every language, A single DVD disk can contain subtitles in up to 32 different Spanish, French, Portuguese, German and Dutch contain closed captions in up to six languages: English

presentations and live television broadcasts... making the text immediately viewable. This is used for live dialogue, with an accuracy rate of at least 98 percent, and Real-time captioning is the process of transcribing a program's

- Newscasts
- Corporate Meetings Public Events
 - Sporting Events
- Church Services Conventions

What do I need to do?

- Send master tape along with a blank tape
- Provide correct spelling of all proper names and technical words within the program

What will I receive?

- of the master with captions encoded You will receive 2 tapes; your original master and a copy
- A transcript in a text file e-mailed to you
- * 100 percent satisfaction guarantee

- Provide correct spelling of all proper names and technical words within the program
- For local events, provide a space and video feed for our onsite captionist
- For on-air broadcasts, you will need an onsite encoder and 2 phone lines: one for our captionist to dial into the encoder and one for our captionist to listen to the audio

A specific quote will be given with your complete project details. The below pricing is a general guideline.

Roll-up Captions

\$5 - \$13/video minute - \$200 minimum

Pop-on Captions or Subtitles

\$7 - \$16/video minute - \$200 minimum

Webcasts, DVD, Video CD, Foreign Language Call for pricing

PRICE INCLUDES

- Verbatim transcription of your video
- Already have a verbatim transcript? Deduct \$2/min
- VHS approval copy (upon request)
- Normal turnaround of 5-10 business days
- Transcript in a text file e-mailed to you Volume discounts available

Live Captioning

Long-term contracts Single event

\$115 - \$135 / hr. \$250 / first hr. \$200 / additional hr.